



RESOLUTION NO. 24-006

RESOLUTION TO RENEW SOCIAL MEDIA CONTRACT WITH HOPE DAVIS MEDIA

BE IT RESOLVED BY THE COUNCIL OF OWENS CROSS ROADS, ALABAMA, to enter into a 12-month (15 hours a month) contract with Hope Davis Media. This contract will have a monthly fee of \$800 due before the end of each month.

This service contract includes:

- Up to 6 social media networks
- Up to 2 hour each for Council Meetings when scheduling permits
- Up to 20 posts/graphics for each social network per month
- Up to 15 stories posts/graphics for Facebook and Instagram per month
- Up to 10 website, blog or news updates per month
- Daily management of social media networks approximately
 - Liking other community and like-minded social networks
 - Commenting in your brand's voice on other community networks (optional)
 - Liking and/or commenting on comments and/or reviews on client's social media networks after conferring with the client's team
 - Answering or forwarding incoming questions to client's social networks after conferring with the client's team for the best response

NOW THEREFORE, be it resolved by the Mayor and City Council of the City of Owens Cross Roads, Alabama, to accept and approve Resolution No. 24-006 effective on the 24th of JANUARY 2024.


Adopted and approved this 23rd day of January, 2024.

Approved By:



Tony K. Craig, Mayor

Attest By:



Christie D. Eason, City Clerk



CONTRACT



OWENS CROSS ROADS, AL

**\$800 per month for
1 year - 15 hours a
month**

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 - Answering or forwarding incoming questions to client's social networks after conferring with the client's team

Client Name: Owens Cross Roads Township

Client Signature:

Christie D. Jason on behalf of City of Owens Cross Roads

Date: 1-24-2024

Hope Davis Media Signature:

Hope Davis

Date: 01/24/24