



RESOLUTION 22-043 SOCIAL MEDIA CONTRACT

BE IT RESOLVED BY THE COUNCIL OF OWENS CROSS ROADS, ALABAMA, that a 12-month contract be entered into with Hope Davis Media. This contract will have a monthly fee of \$700 due before the end of each month. This service contract includes:

- Up to 6 social media networks
- Up to 2 hour each for Council Meetings when scheduling permits
- Up to 20 posts/graphics for each social network per month
- Up to 15 stories posts/graphics for Facebook and Instagram per month
- Up to 10 website, blog or news updates per month
- Daily management of social media networks approximately
 - Liking other community and like-minded social networks
 - Commenting in your brand's voice on other community networks (optional)
 - Liking and/or commenting on comments and/or reviews on your social media networks after conferring with the client's team
 - Answering incoming questions to your social networks with some conferring with the client's team for the best response

APPROVED AND ADOPTED THIS 29th DAY OF DECEMBER 2022.

Approved By:

Tony K. Craig, Mayor

Attest By:

Christie D. Eason, City Clerk



CONTRACT



OWENS CROSS ROADS, AL

**\$700 per month for
1 year - 15 hours a
month**

- Up to 6 social media networks
- Up to 2 hour each for Council Meetings when scheduling permits.
- Up to 20 posts/graphics for each social network
- Up to 15 stories posts/graphics for Facebook and Instagram
- Up to 10 website, blog or news updates
- Daily management of social media networks approximately
 - Liking other community and like minded social networks
 - Commenting in your brand's voice on other community networks (optional)
 - Liking and/or commenting on comments and/or reviews on client's social media networks after conferring with the client's team
 - Answering or forwarding incoming questions to client's social networks after conferring with the client's team

Client Name: Owens Cross Roads Township

Client Signature: _____

Date: _____

Hope Davis Media Signature: _____

Hope Davis

Date: 12/23/2022 _____